Becoming a Distributor

Adam’s Polishes Distributor Program provides discounted, case-quantity products by purchasing in bulk and receiving bulk discounts.

Requirements:

* You must have a Resellers License, Business License and EIN
* You must have a well-maintained Store Front for customers to purchase product
* You must follow our MAP (Minimum Advertised Price) policy

Benefits:

* Your Discount Level is based on your initial order amount and yearly spend amount
* Have your business on our Distributor Locator Page

If you are interested in Becoming a Distributor, please fill out the form below.

<https://form.jotform.com/91827367463164>

Pro Line

Adam’s Polishes designed the Pro Line with the Professionals in mind. You can now get better pricing on bulk product as well as pro-specific products that retailers do not have access to.

Requirements:

* You must have a Business License and EIN
* You must place an order within 6 months of your account being set up

Benefits

* Access to products that retail customers do not have access to
	+ Professional Grade Ceramic
	+ Overstock discounts
	+ 32 oz quantities of select products
* Access to Detail Certification Classes (Must attend for Professional Grade Ceramic)
* $50 off your first purchase of $250 or more. (Must be used in the first 48 hours of signing up)

If you are interested in our Pro Line, please fill out the form below.

<https://form.jotform.com/91826904233155>

For further questions or details please contact the Wholesale Team.

wholesale@adamspolishes.com

866-965-0400 Ext.104

**MINIMUM ADVERTISED PRICE (MAP) POLICY**

* 1. Adam’s Polishes will enforce the MAP Policy according to Adam’s Polishes sole and exclusive discretion.
	2. Adam’s Polishes will maintain an updated “MAP Products” list of those products that are subject to this MAP Policy. Adam’s Polishes reserves the right to update or modify this list at any time for any reason, including but not limited to market changes, product updates, reformulations, or other factors.
	3. All Products listed will have a MAP retail price associated with them. Any
	Account that lists a price less than the MAP retail price next to the featured MAP Product in any Account advertising will be deemed to be violating this MAP Policy. This MAP Policy applies to all advertisements of MAP protected products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines catalogs, mail order catalogs, and Internet or any similar or other electronic or digital media (including websites, forums, email newsletters, email solicitations, SMS or other text- based solicitations, social media such as Facebook, Instagram, Twitter, Pinterest, YouTube and others, television, radio, and public signage). Website features such as “Click for Price”, automated “bounce–back” pricing emails, pre-formatted email responses, forms, automatic price display for any items prior to being placed in a customer’s shopping cart, and other similar features shall be deemed communications initiated by the Account (rather than by the customer) and each of these constitutes “advertising” under this MAP Policy. This MAP Policy also applies to any activity which Adam's Polishes determines, in its sole and exclusive discretion, to be designed or intended to circumvent the intent of this MAP Policy, including but not limited to solicitations for “group purchases” and the like.
	4. It shall not be a violation of this MAP Policy to advertise in general that the Account has “the lowest prices” or will match or beat its competitors’ prices, or to use similar phrases. but only so long as the Account (i) does not include any advertised price below MAP and (ii) otherwise complies with this MAP Policy.
	5. From time to time at its sole and exclusive discretion, Adam’s Polishes may permit via written notification (email included) to Accounts the advertising of Adam’s Polishes Products at prices lower than the MAP retail price. In such events, Adam’s Polishes reserves the right to modify or suspend the MAP retail price with respect to the affected products for a specified period of time.
	6. It shall be a violation of this MAP Policy to include in any advertising for Adam’s Polishes products any additional discount, coupon, gift card, or incentive (whether in the form of, without limitation, a special event, promotion, term of doing business or otherwise) that translates into an immediate price reduction, where the cumulative effect would be to reduce the advertised price of any MAP Product below MAP.
	7. It shall not be a violation of this MAP Policy to advertise that a customer may ”call for price” or “email for price”, or to use similar language, specifically with respect to Adam’s Polishes products, so long as no actual or specific price is listed or published in any form.
	8. If an Account with multiple locations violates this MAP Policy at any particular store location, then Adam’s Polishes will deem that to be a violation by each and every one of the Account’s locations.
	9. Adam’s Polishes sales representatives are NOT authorized to make, bind or execute any agreements, exceptions, or assurances with respect to Adam’s Polishes MAP Policy regarding Account advertising or pricing. Any request for special promotion, advertising, or marketing below MAP pricing must be submitted in writing for review no fewer than 10 business days prior to the intended date the proposed MAP exception is to take place.